



PURPAN

ÉCOLE D'INGÉNIEURS

Sciences du vivant | Agriculture
Agroalimentaire | Marketing | Management

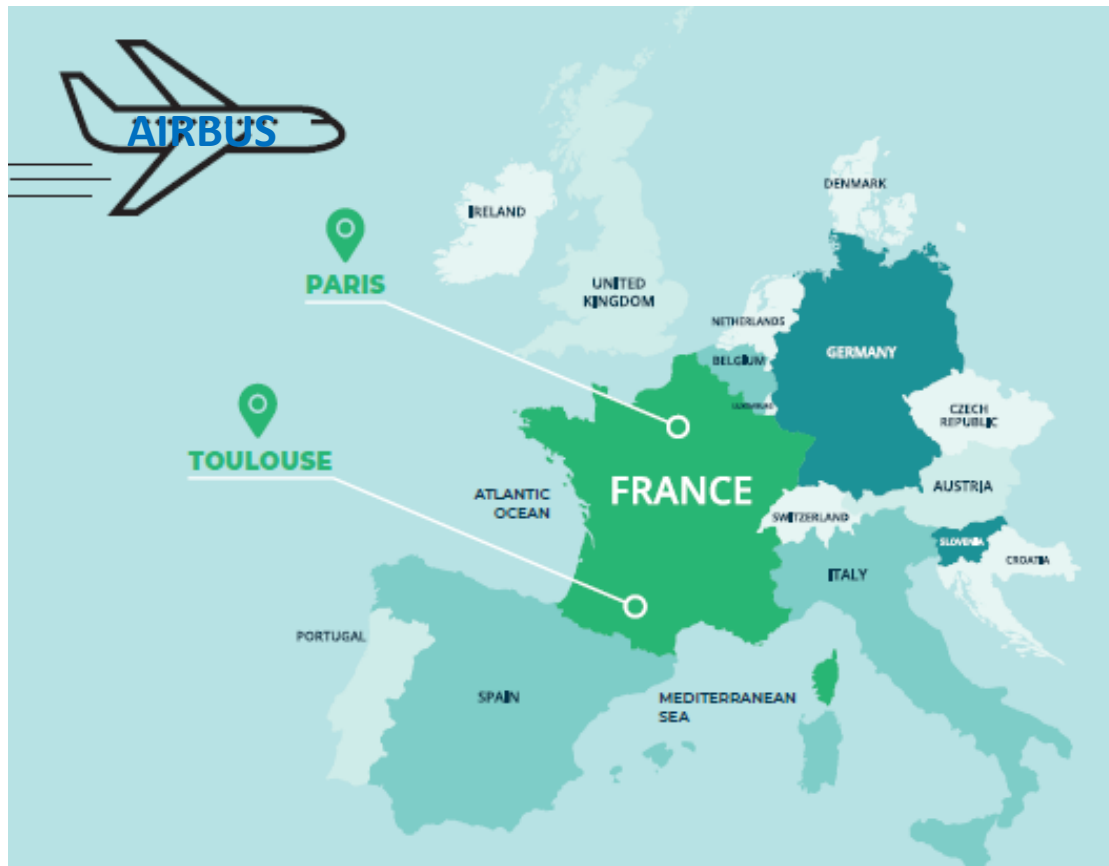
Life Sciences, Agriculture, Agri Food, Marketing, Management

Exchange opportunities at PURPAN

January 27th, 2021



- Why choosing France and Toulouse ?
- A few words about our school
- Our academic offer
- How will we help you ?
- Questions



- The **4th city** of France, home of Airbus
- 1st favorite city to study in France (3 universities and 17 “Grandes Ecoles”)
- Part of a large agricultural region
- Easy access to the sea, the mountains, Spain and Paris
- Sunny city !

FRANCE

- 4th destination for international students
- High quality educational system, including English-speaking tracks
- 1st touristic destination
- Different landscapes and regional specificities

TOULOUSE : the « pink » city



Our school

- Created in 1919
- 40 Ha campus, located in Toulouse
- Part of 2 Consortia (INP and France Agro³), and associate member of the Federal University of Toulouse
- Laboratories, research teams, active member of regional and national research clusters
- Own agricultural farm (poly-culture and dairy, free range laying hens)
- About 1200 students





Our programs

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- program « **Ingénieur** » : 5 year Master program
- **Agro-Bachelor** : 3 year Bachelor program
- **IBC**: International Bachelor Certificate – 1 year
- MSc: EUropean Animal MAnagement (**EURAMA** does not open in 2021-2022), Future French Luxury
- Executive Education



Offer for Exchange Students

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- **In English:**
 - IBC : fall and/or spring
 - Global Semester : spring
 - Summer Program (for selected partners according to partnership agreement)
- **In French: "Ingénieur" Program**
 - Fall : year 3 or 4 or 5
 - Spring: year 3 only
 - (possible to come on Double Degree if partnership)

Offer in English : IBC

- Undergraduate level
- Fall: focus on Animal Production
- Spring: focus on French Food and wine (Food Science, Food Technology, Food Innovation)
- Only for exchange students
- English level: B1 but B2 highly recommended
- International lecturers
- Visits and « learning by doing » (winemaking)





IBC : Fall semester

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NAME	OUTLINE	ECTS
FRENCH LANGUAGE AND INTERCULTURAL ISSUES OF STUDY ABROAD (LEVELS A1/A2 TO B1)	Basic knowledge of French that enables students to deal with everyday situations (level A1/A2 to B1) and to understand French cultural identity.	3
GEOGRAPHIC INFORMATION SYSTEM / REMOTE SENSING	Introduction to the principles of remote sensing and geographic information systems (GIS), relation to land-cover and land-use (process and analysis) .	2
STRATEGIC MANAGEMENT	Management principles relevant to agribusiness firms.	2
AGRICULTURAL POLICIES	Introduction to policy issues for food and agricultural markets (EU's Policy, price and income support policy, regulation rules of the World Trade Organization).	2
ANIMAL PRODUCTIONS	Introduction to Animal Sciences, Animal Nutrition, Product quality (Geographical indications, Quality of Dairy products and meat), Animal Welfare, Animal reproduction.	14
TUTORED WORK IN ANIMAL PRODUCTIONS	How to carry a bibliographical research, how to present the results and develop a critical knowledge about the impacts of the animal production and value chains.	2
WINEMAKING	Identify the key stages of grape growth and ripening and acquire the basic chemical and microbiological concepts of transforming grapes into wine.	3





IBC: Spring semester

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NAME	OUTLINE	ECTS
FRENCH LANGUAGE	Basic knowledge of French that enables students to deal with everyday situations (level A1/A2 to B1)	2
CROSS CULTURAL COMMUNICATION	Understand French cultural identity and specificities and reinforce intercultural understanding	1
WINEMAKING	Develop basic knowledge of the chemical, microbiological and technological aspects of red and white winemaking (includes wine processing)	3
FOOD SCIENCE	Interactions of molecules in food, food preservation and processing, food additives. (laboratory experiment, production of a food product, food microbiology, food safety, sensory analysis)	10
FOOD INNOVATION	Food marketing and food innovation processes (how to produce innovative food products and apply all marketing tools)	6
INTERNATIONAL WINE BUSINESS & MARKETING	Introduction to principles of international wine business management (global overview, tools and keys to success)	6
DIGITAL MARKETING	2 study cases around food product and promotional marketing	2



Offer in English : "Global Semester"

- In our « Ingénieur » program
- In Spring semester of Year 4 (M1)
- Mixed with French students
- Focus on Global Issues and Global Business
- English level: B1 but B2 highly recommended
- International lecturers and a lot of group work





Global Semester list of courses

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NAME	OUTLINE	ECTS
CLIMATE CHANGE	Facts, causes, consequences of climate change and climate action.	3
FOOD RESOURCES & NUTRITION	Food security issues around the world.	3
ENVIRONMENT AND BIODIVERSITY	Environmental issues and biodiversity.	3
GLOBAL GENDER ISSUES	Gender inequalities & development around the world.	3
GEOPOLITICS & GLOBAL TRADE	French agricultural and agri-food products on markets such as USA, Sub-Saharan Africa, China, Russia and Middle East.	3
COMMODITIES TRADE	Sugar, wheat, soybeans, coffee and cacao in the international commodities market.	3
WORKING ACROSS CULTURES	Cross-cultural communication in international business.	3
BETTER BUSINESS	Alternative and ethical business models around the world such as fair trade, social economy, circular economy...	3

Option:

FRENCH LANGUAGE AND INTERCULTURAL ISSUES OF STUDY ABROAD (LEVELS A1/A2 TO B1)	Basic knowledge of French that enables students to deal with everyday situations (level A1/A2 to B1) and to understand French cultural identity.	3
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Offer in French: "Ingénieur" program

- mixed with French students
- French level : B2 required
- Possible in Year 3, 4 or 5
- Year 4 and 5 correspond to Master level
- Fall or Spring or both
- List of courses on demand



Your student life at PURPAN

- **Student Association : « BDE »:** organizing cultural and social events
- « **buddy student** » : contact before arrival (all our students have been abroad)
- **Many other student associations or clubs:** sport, music, theatre, gardening, food tasting, enology (« vinothèque »),...



Arrival preparation and help

- Accommodation :
 - Rooms in student Residences (CROUS or Private)
 - Shared accommodation (agencies, students, ...)
 - Host family own rooms
 - price from 280 to 450 euros

According to your study period and our possibilities



Arrival preparation and help

- Information and documents to help you with your everyday life:

- Public transportation
- How to :
 - open a bank account
 - obtain a bike
- University Restaurants,
- Directions to and from PURPAN,
- Shops around the city center,
- Tips for your free time,
- Etc.



Help with Compulsory procedures

- Validation of visa
- Mandatory insurances (Health, Civil Liability, Repatriation, Multi-risk housing etc.)
- PURPAN's registration





What's next ?

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	Nomination Deadline	Application deadline	Letter of acceptance
FALL	30/04/2021	15/05/2021	End of May
SPRING	30/09/2021	15/10/2021	End of October

- Check exchange possibilities with home university / Nomination link to receive
==> Purpan semesters : Fall: Sept to Dec / Spring: January – April/May
- All information on PURPAN website:
<https://www.purpan.fr/en/international/international-students/>
- Information package to prepare arrival
- Contact: incoming@purpan.fr

YOUR QUESTIONS ?

THANK YOU FOR YOUR
ATTENTION

Contact :

incoming@purpan.fr



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